



Daybreak Arts Council--Bike Racks Project in Daybreak

CALL FOR ARTWORK

Submission deadline is Thursday, October 31, 2019 by 8:00 pm MST. Applications and finalized designs must be submitted to: arts@livedaybreak.com.

ABOUT THE ARTS COUNCIL

Daybreak is a unique community that embraces the values of community, family, healthy living, and a commitment to the arts and diversity.

LiveDAYBREAK Community Council is a creation of the developer and has made a long-term commitment to public art in the Daybreak community. The Daybreak Arts Council is an initiative of the LiveDAYBREAK Community Council tasked with implementing its goals in installing public art pieces throughout the Daybreak community. The Daybreak Arts Council is a resident-led council.

PROJECT DETAILS

The Daybreak community prides itself on being a walkable, bikeable community. The intention of this project is to merge public art with functionality pertaining to the storage of bikes that are ridden to public locations throughout Daybreak. The Daybreak Arts Council will install multiple unique, permanent outdoor art pieces that will function as bike racks, each with the ability to secure or organize multiple bikes, for use by residents and visitors who recreate in the various public and open spaces throughout the community.

This project will feature a variety of art pieces that have the ability to function as bike racks. Multiple submissions will be selected for this project. Artists may use pre-fabricated bike racks or may create pieces of their own. Artists may manipulate the pieces into artwork however they best see fit. Selected bike racks will have the ability to secure multiple bikes and/or organize them.

Designs for the bike racks should be whimsical, playful, and artistic. The locations in which the bike racks will be installed are areas utilized by families within the Daybreak community and the pieces will need to engage a wide range of the residential demographic. These locations include the SoDa Row area of Daybreak and various parks, pools, and open spaces throughout the community.

Installation for selected pieces will be set tentatively for a date in Spring 2020. Installation, though not transportation to installation sites, will be covered by LiveDAYBREAK. Artists should indicate how each piece that is submitted may be installed (i.e. bolted, welded, etc.). For additional information that will be required with each submission, see page 3.

PROJECT GOALS

- To permanently install multiple whimsical and playful art pieces that function as bike racks, each with the ability to secure or organize multiple bikes, throughout various public areas of Daybreak

- To complete installation of this project in Spring 2020
- To inspire and encourage community members to explore and engage with their environment
- To help bolster support in the community for a comprehensive public art display program

BUDGET

The overall budget for this project is \$20,000, to be split over the selected pieces. Artists should submit an itemized project budget for each piece that is submitted that outlines information pertaining to artist fees, labor, materials, transportation costs, and other costs associated with the project. Installation of the pieces (though not transportation to the installation sites) will be covered by LiveDAYBREAK.

For each selected piece, payment to artists will follow the following payment schedule:

- 40% paid at contract signing
- 40% paid at installation
- 20% paid at 8-week maintenance check

ELIGIBILITY

Artists or artist-led teams currently residing in the United States are eligible to apply for this project.

EXPECTATION OF WORK

A complete application must be submitted for each design (see page 3 for full details). Artists may submit conceptual work for the purposes of this application, but upon notification of selection (see project schedule on page 3), artists should be able to fabricate the artwork in a timely manner so that installation deadlines may be met. Artists must submit a maintenance plan outlining any regular or intermittent maintenance that may be required for each piece that is submitted. Each piece should be designed and fabricated to allow multiple bikes to be secured to, or organized by, each bike rack. The project must be designed and fabricated to withstand the Utah climate. Artists should also consider aspects of public safety and structural integrity in the design, material usage, fabrication, and maintenance of the artwork. Preparation and cleaning of each installation site will be completed by LiveDAYBREAK prior to art installation. Artists are responsible for safely transporting the artwork to the installation locations within Daybreak and must remain on-site during the installation of their pieces. After final payment has been made to the artist following the 8-week post-installation maintenance check, LiveDAYBREAK will assume maintenance responsibilities for each piece.

SELECTION PROCESS

The Daybreak Arts Council will review the proposals and select the artwork. The selected pieces will be presented to the LiveDAYBREAK Board of Directors for final design approval. See Project Schedule on Page 3 for additional information.

SELECTION CRITERIA

The criteria on which submissions will be selected include:

- Submission of a complete Artist Application and all additional requested information
- Artwork that meets the project goals

- Artistic creativity and quality
- Art piece price
- The ability of the artist to complete and deliver the work by the designated deadlines
- Successfully addressing public safety and maintenance issues

PROJECT SCHEDULE

At the discretion of the Daybreak Arts Council, the project schedule will be as follows:

- Submissions for the Bike Racks project are due no later than Thursday, October 31, 2019 by 8:00 pm MST. Applications and designs must be submitted to: arts@livedaybreak.com
- Selections will be made by Wednesday, November 13, 2019. Selected artwork will be presented to the LiveDAYBREAK Board of Directors for final approval
- Selected artists will be notified by the Daybreak Arts Council no later than Friday, November 22, 2019
- Installation of the selected bike racks will take place in Spring 2020

COMMISSIONED WORK AGREEMENT

LiveDAYBREAK will not pay costs incurred in responding to the request for proposal.

LiveDAYBREAK may cancel this process at any time prior to the execution of any agreement without liability.

LiveDAYBREAK reserves the right to discontinue negotiations with any initially selected Proposer at any time and for any reason, and to pursue negotiations with an alternative team.

APPLICATION REQUIREMENTS

Please carefully read and follow the submission requirements listed below. Incomplete or incorrect applications will not be considered. **Applications and designs must be submitted to: arts@livedaybreak.com by Thursday, October 31, 2019 by 8:00 pm MST.** Artists/teams wishing to submit more than one proposed design must submit a separate application for each design. Artists/teams should submit no more than 10 images total per application. All application materials should be labeled with the applicant's name and project title. Late applications will not be accepted or reviewed.

A COMPLETE APPLICATION MUST INCLUDE THE FOLLOWING

- Artist application (see page 4)
- Cover letter introducing the artist and describing the project's story, background, or inspiration
- Resume
- 5-10 Images of previous work, if applicable
- A digitalized representation of the proposed artwork (i.e. a sketch, digital rendering, photographs, etc.) that includes the following information about each piece:
 - Dimensions of the piece
 - Materials to be used
 - Photos or a detailed description of base attachment/installation mechanism (bolts, weld, etc.)

- An itemized project budget (see page 2) for each design
- A detailed maintenance plan for each design outlining any maintenance that will or may arise for the art piece

Applications must be submitted to arts@livedaybreak.com by Thursday, October 31, 2019 by 8:00 pm MST. Artists/teams submitting multiple designs must submit a complete application for each design.

ARTIST APPLICATION

Application Date: _____ Artwork Title: _____

Artist Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email: _____

Website: _____

CONTACTS

Questions regarding the project or this application process may be directed to the Daybreak Arts Council Board:

- Chair: Karen Sewell (801) 440-8193
karen.e.sewell@gmail.com
- Vice Chair: Anndalyn Hobbs (805) 280-1998
anndalynhobbs@gmail.com

Applications must be submitted to arts@livedaybreak.com

REFERENCE IMAGES

The Daybreak Arts Council's inspiration for this project came from images like these (pages 5-7):





